

September 27, 2017

To Whom It May Concern:

Isha Edwards has participated, as a presenter, in the Georgia Hispanic Construction Association's 2017 Construction Business Management (CBM) Series in the following class:

Marketing Tools vs. Tactics – Thursday, September 7, 2017

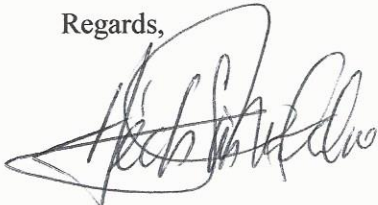
The class lasted from 6:30 pm to 8:30 pm and was full to capacity. The most common responses in our class surveys included strong satisfaction in the following areas:

- Information presented was relevant and valuable
- Material was presented at an appropriate rate
- Program was well organized and effectively conducted

Students also expressed satisfaction in Isha's expert knowledge of the subject, as well as her enthusiasm, and positive communication with participants.

It should be noted that Isha also gave a presentation for the 2016 CBM Series on **Thursday, September 1, 2016** titled '**B2B Marketing Matters.**' Student survey results for this class indicated equal levels of satisfaction. The Georgia Hispanic Construction Association is very pleased with Isha's work, and we welcome her continued support for future Educational Programs.

Regards,



Héctor Montalvo
Executive Director

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