



P.O. Box 61791

Marshalltown

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7th of July 2010

To Whom It May Concern,

Re: Reference letter about Isha Edwards

Isha Edwards has been involved with the Branson School of Entrepreneurship for more than a year now. Isha kindly offered her services to the Branson School and became a mentor to one of our entrepreneurs. She mentored Moyakazi Ndleleni for the period of a year- assisting her and guiding her in how to set up her business, gain clients and present herself as an entrepreneur.

During this time Isha opened many doors through networks for Moyakazi. The mentoring did however take place remotely- via telephone conversations and the internet. This did not hinder the good relationship that Isha established with Moyakazi- the feedback from the entrepreneur has been nothing but exceptional.

Isha and I had many conversations via the telephone and email during this time. She comes across as someone who really wants to contribute and makes a difference- she clearly enjoys mentoring and does a good job at it! Our relationship with her at the Branson School has been nothing but a pleasure. Isha has assisted in providing some input into our entrepreneurial training approach as well- which we really appreciate. She will add value to any organisation through her involvement.

If you have any further questions please feel free to contact me on my cell + 27 (0)83 450 1687 or at the office +27 (0)11 838 5843. You can also email me on martelize.smit@bransonschool.co.za

Kind regards

Martelize Smit

Academic Head: Branson School of Entrepreneurship